

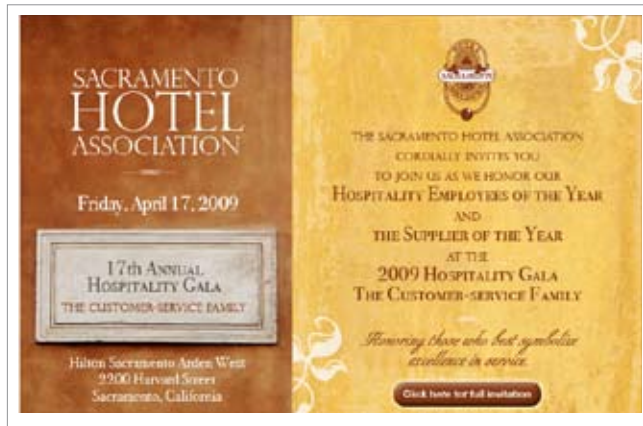
# SACRAMENTO HOTEL ASSOCIATION *Reader Board*

June 2009

## A Festive Hospitality Gala

*Hotel Associates and Supplier Honored*

Warm and welcoming were words used to describe this year's Hospitality Gala at the Hilton Sacramento Arden West on April 17. The Customer-service Family theme focused on recognizing exceptional hotel employees for excelling in their vital roles as members of a team. The Gala was the 17th annual event honoring employees and a key supplier.



Vice Mayor Lauren Hammond converses with Mike Testa (left), Vice President, Communications and Public Affairs, Sacramento CVB, and Howard Harris, SHA President and Hilton General Manager, during the Gala reception.



General Manager Steve Mammet and the Embassy Suites Sacramento honored Lead Valet Attendant David Thrailkill (left), as their outstanding employee.



General Manager Lisa Wilson (right) congratulates Java Coast Attendant Susan Edwards as the Radisson's Employee of the Year.

SHA President Howard Harris set a fun historical tone with hotel industry highlights as part of his opening remarks. The event progressed as a warmhearted industry family evening celebrating the contributions of hotel associates at their respective properties both in terms of their external customers (guests and clients) and internal customers (co-workers).

Several VIPs joined SHA members at the Gala reception and/or dinner—from the City of Sacramento: Vice Mayor Lauren Hammond, Council Members Steve Cohn and Ray Tretheway, and Economic Development Department Citywide Division Manager Jim Rinehart. Sacramento County Supervisor Roger Dickinson also stopped by to visit with Gala attendees.

The evening began with music, refreshing libations and zesty hors d'oeuvres, including an olive oil tasting at the reception. When the ballroom doors opened at 7:00 o'clock, attendees walked into an Italian-themed venue for a savory dinner—complete with a strolling violinist.

Congratulations to our **2008 Hospitality Employees of the Year**—recognized for playing a vital role on their respective customer-service teams.

**Doubletree Hotel Sacramento King West, Banquet Setup Supervisor**

**Embassy Suites Hotel Sacramento David Thrailkill, Guest Services**

**Hilton Sacramento Arden West Grace Dolendo, Front Desk Agent**

**Holiday Inn Capitol Plaza Sulasia Veitokiyaki, Banquet Busser**

**Hyatt Regency Sacramento Vasily Sidorenko, Convention Services Setup Houseperson**

Additional photos on page 2  
Story continued on page 8

## Scholarships Awarded to Area College Students

The Sacramento Hotel Association and the Sacramento CVB presented three \$1,000 scholarships to hospitality students at SHA's 17th annual Hospitality Gala in April at the Hilton Sacramento Arden West.

SHA President Howard Harris, general manager at the Hilton, introduced the scholarship recipients at the Gala. A portion of the proceeds from the Association's annual golf tournament fund the scholarships.

Eric Murray is studying resort and lodging management at California State University, Chico. He has worked at a mountain resort and a ski area, working in food services as well as the front office and guest services department. Murray is also active in Chico State's Recreation Hospitality and Parks Society on campus. The organization plans events and also conducts workshops to improve one's professional skills. Murray would like to work in a variety of resorts and locations, gain experience in the rooms division of a hotel and work his way to the position of general manager.

Jordan Santana plans to study business administration at Sacramento State. He chose business as his main focus of study because he believes it is the basic cornerstone for all occupations. Santana works at the Sheraton Grand Hotel in a variety of jobs—bartender and bar back, banquet server, restaurant busser/ server/host, as well as room service food runner. His manager says he is hardworking, a quick learner and connects well with the guests.

Choua Yang is studying for a Master of Science in human resources development at the Sacramento Center of Drexel University. She currently works in the human resources department at the Embassy Suites Hotel. Yang believes while the hotel employees provide hospitality to the guests, the HR department provides hospitality to the employees by recognizing and

Continued on page 8



# 2009 Hospitality Gala

## SACRAMENTO HOTEL ASSOCIATION 2009 BOARD OF DIRECTORS

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*Reader Board* is published by the Sacramento Hotel Association, a nonprofit trade organization. The newsletter is distributed to all members of the Association and to others who have an interest in the Sacramento hospitality industry. Articles and press releases of interest to those who work in the Sacramento hospitality industry are welcome.

SHA

P.O. Box 276567

Sacramento, CA 95827-6567

(916) 441-6110 • (916) 932-2209 Fax

info@sacramentohotelassociation.com

www.sacramentohotelassociation.com



Our hosts from the Hilton Sacramento Arden West are ready to welcome guests to the 17th annual Hospitality Gala.



City Council Member Ray Tretheway joins his Sheraton Grand table hosts—Shelly Moranville (left), Director of Operations, and Jana Evans, Director of Catering and Convention Services.



Banquet Busser Suliiasi Veitokiyaki (center) receives congratulations from Holiday Inn Capitol Plaza Assistant General Manager-Food and Beverage Dan Clarizo and General Manager Liz Tavemese.



The Doubletree Hotel honored Banquet Setup Supervisor King West (right) as their Employee of the Year. General Manager Ron Berger and Banquet Manager Vicki Pershing congratulate King on his achievement.



Guests enjoyed an olive and olive oil tasting at the Gala reception courtesy of Herspring-Gibbs for Auguri Oils.



A. E. Kim, Guest Room Attendant at the Sacramento Marriott Rancho Cordova, accepts congratulations from Assistant General Manager Jerry Schahfer as the hotel's Employee of the Year.



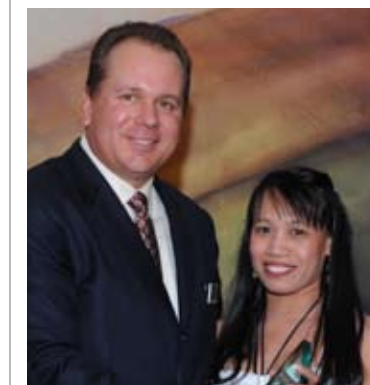
Employee of the Year Vasily Sidorenko (far right), a Convention Services Setup Houseperson at the Hyatt Regency Sacramento, receives congratulations from General Manager Ulrich Samietz (far left), Ernesto Fernandez, Executive Housekeeper and the hotel's Manager of the Year, and Pedro Sanchez, Culinary Supervisor and the hotel's Supervisor of the Year.



SHA President Howard Harris presents the Supplier of the Year Award to SuperShuttle/ExecuCar Director of Sales and Marketing Dave Boldt.



Sheraton Grand Hotel Outlet Manager Paul Padilla (right) introduces Bartender Justin Olds as the hotel's Employee of the Year.



Hilton Sacramento Arden West General Manager Howard Harris presents the hotel's Employee of the Year award to Front Desk Agent Grace Dolendo.

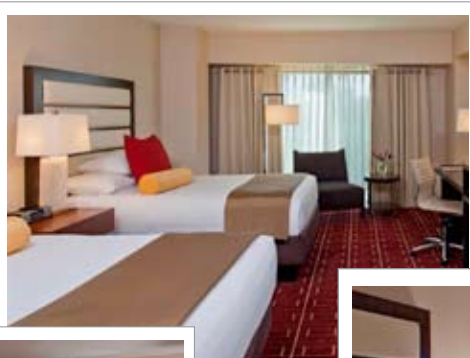
Images courtesy of Eye Connoisseur Photography, except as noted.

## HOTEL PROFILE

*Hyatt Regency Sacramento  
Award Winning Style. Redefined.*

For more than 20 years, the Hyatt Regency Sacramento has been known for its personalized service and luxury accommodations. The staff at the Hyatt is delighted to announce the completion of a \$15 million renovation of its guestrooms and suites with a fresh brown, red and white color scheme.

The Hyatt Regency features Mediterranean-style architecture, arched windows, and an airy atrium. It sits in a prime location across L Street from the State Capitol and across 13th Street from the Sacramento Convention Center.



The renovation, which was completed in May, features a contemporary design and the latest amenities in its guestrooms, including:

- 42" Flat Screen Plasma TV
- Hyatt Grand Bed
- Workstation with ergonomic chair
- iHome iPod alarm clock radio
- State-of-the-art power and outlet dock
- Deluxe refreshment center

The Hyatt has its own parking garage, 27,000 square feet of meeting space, two restaurants and several retail spaces inside the hotel and along K Street.

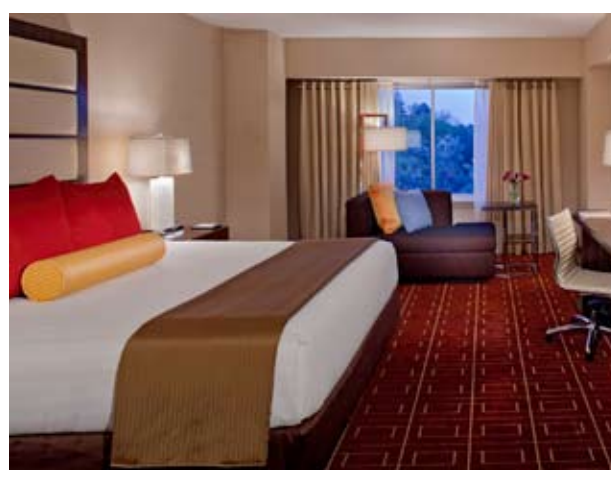


## Ulrich Samietz Named General Manager of the Year for Hyatt

*24-year Hyatt Veteran Wins Prestigious  
Donald N. Pritzker Award for Medium-Size Hotel*

Ulrich Samietz, general manager of the Hyatt Regency Sacramento, was recently awarded Hyatt's most prestigious award, The Donald N. Pritzker Award for the Medium-size hotel group. The award was established twenty years ago honoring

Hyatt's most outstanding general managers, and is given to one general manager in each hotel size category: small, medium and large.



The criteria for winning this award include: overall achievement in the financial success of the property, outstanding guest service experience, successful achievement of Maritz and meeting planner scores, creation of a positive work environment as evidenced by employee opinion surveys, overall display of leadership qualities that are valued by Hyatt including: creativity, initiative, high-energy, business acumen, positive owner relations and communications skills.

Samietz began his career with Hyatt in 1985 as corporate management trainee at Hyatt Regency Chicago and moved through various positions in food and beverage at Hyatt Regency San Francisco, the former Hyatt Regency Grand Cayman Resort and Hyatt Regency Hill Country in Texas. After becoming corporate director of food and beverage at Hyatt's corporate head-

quarters in Chicago, Samietz was promoted to general manager at Highlands Inn, Park Hyatt Carmel. There he oversaw, for three years, the famed Masters of Food & Wine event, which is recognized around the world as one of the most spectacular gatherings of celebrated chefs and winemakers

Samietz went on to become general manager of the former Park Hyatt Los Angeles, where he oversaw a multi-million dollar renovation. Following

Los Angeles, Samietz was appointed as general manager at Hyatt Westlake and arrived at his current post at Hyatt Regency Sacramento in 2005. He is currently overseeing a \$15 million guestroom renovation at the property, which was completed in May.

Prior to joining Hyatt, Samietz held positions at Holiday Inn and Westin. He earned a Bachelor of Science degree in hospitality management from Florida State University.

Samietz serves on many boards including Sacramento Hotel Association, Sacramento Tourism Business Improvement District, Sacramento Metropolitan Chamber of Commerce, Downtown Sacramento Partnership and Sacramento Convention & Visitors Bureau.



# GREENNews

## California Green Lodging Program Designations

Several SHA-member hotels have attained either Leadership Level or Participation Level designations in the California Green Lodging Program, administered by the California Department of General Services.

 **Leadership Level** (two palm trees)  
**Clarion Hotel Mansion Inn**

This is the highest level of program participation. Leadership level hotels achieved a minimum field survey score of 300. They have a written environmental policy in place and meet all seven of the program's criteria: waste minimization, reuse/recycling, energy efficiency, conservation and management, waste management, freshwater resource management, hazardous materials management and environmentally and socially sensitive purchasing policies.

 **Participation Level** (one palm tree)  
**Embassy Suites Hotel Sacramento and Radisson Hotel Sacramento**

This is the entry level for the program. Participation level hotels are building their environmental green lodging programs. They achieved a field survey score of 250 to 300, and they might not have a written environmental policy in place. Participation level hotels meet some of the seven program criteria, and have three years from their date of enrollment to demonstrate continuous improvement and elevate their rating to the Leadership Level.

The California Green Lodging Program was developed, in part, to help the hospitality industry minimize their waste, conserve energy and natural resources, and to provide the industry with practical, real-world suggestions for sustainability practices that will improve their bottom line. The Program also provides well-deserved recognition for those facilities doing their part to help to keep California green.

Steps in the process...Go online to <http://www.travel.dgs.ca.gov/Lodging/GreenLodging.htm> to apply for consideration for the California Green Lodging Program, fill out and return the Hotel Survey. Once your property's green team has completed the survey, DGS staff will contact you. The next step is to perform a Field Survey at your facility. Once the field survey is completed, program evaluation and scoring will be conducted.

## Member News

**Lee Barnes** (Ms.) is the new general manager at the **Clarion Mansion Inn**.

**Sal Bonnelo** has joined the **Le Rivage Hotel** as director of sales.

**Robyn Cornell** has joined the **Radisson Hotel Sacramento** as its director of sales. Previously with the **Doubletree Hotel Sacramento**, in April 2008 she moved to San Jose to work for **Intercontinental Hotels** as the director of sales and marketing for the **Crowne Plaza San Jose/Silicon Valley**. Cornell has been in

the Sacramento hotel community for many years and is excited to be back home.

**Larkspur Hotels & Restaurants** has promoted **Kim Dunbar, SPHR**, to senior regional director of human resources.

**Pat Restori** is the new general manager at the **Hawthorn Suites Sacramento**. He previously was the long-time general manager at the former **Host Airport Hotel**.

New hires...internal promotions...send your news to: [info@sacramentohotellassociation.com](mailto:info@sacramentohotellassociation.com).



## Radisson Hotel Earns Certification by the Sacramento Sustainable Business Program

The Sacramento Sustainable Business Program (SSBP) recently certified a local hotel—the **Radisson Hotel Sacramento**. According to the SSBP, the hotel has implemented laudable sustainable practices throughout their entire facility.

The **Radisson Hotel** sits on 18 acres of green dynamic grounds. In the center of the property is a lake and natural spring that serves not only as a beautiful setting for the hotel, but also as a natural ecosystem for numerous native species and has been observed to reduce pests through the number of birds the lake attracts. Their water conservation efforts include installation of low-flow toilets and urinals throughout the facility, efficient landscaping practices, and a soon to be implemented oxidation system for their laundry services. The hotel offers incentives for alternative transportation for their employees, stores their electronic waste in what they call the 'bone yard' until large e-waste drop offs are performed, and they have retrofitted all of their lighting to higher efficiency units.

According to the SSBP, the hotel has a strong recycling program in place, purchases cleaning supplies in concentrated formulas and donates their leftover shampoos and soaps to local shelters. Their HVAC system is on a rigorous maintenance schedule, and they have seen significant reductions in monthly gas bills due to these efforts.

The Sacramento Sustainable Business Program (SSBP) promotes businesses that voluntarily take efforts to make their business practices more sustainable.

The program is sponsored by the Sacramento Regional County Sanitation District (SRCSD), Sacramento Municipal Utility District (SMUD), Regional Water Authority (RWA), Sacramento Water Forum, and the Business Environmental Resource Center (BERC). For more information, visit [www.sacramentosustainablebusiness.org](http://www.sacramentosustainablebusiness.org).

# Utilities, Retailers and Manufacturers Join Forces to Help Drive Efficiency in Electronic Products

Pacific Gas and Electric Company (PG&E) and the Sacramento Municipal Utility District (SMUD) recently announced a groundbreaking program to encourage businesses and consumers to save energy and lower their electricity costs. For the first time in the United States, utilities, retailers and manufacturers are joining together to help businesses and consumers become more informed about the benefits of purchasing energy-efficient electronic products. In addition to the two utilities, the Business and Consumer Electronics (BCE) program includes Best Buy, Sears Holding Company, Wal-Mart, Sam's Club and Lenovo.

Administered in conjunction with the U.S. Environmental Protection Agency's (EPA) ENERGY STAR® program, the BCE program provides financial incentives and marketing support to encourage manufacturers and retailers to educate, promote and sell the most energy-efficient televisions, desktop computers and monitors to businesses and consumers. Consumers will see co-branded signs on the most energy-efficient and cost-saving electronic products in participating retail stores.

The program is expected to save PG&E and SMUD customers up to 380 million kilowatt-hours through 2011, enough to power more than 55,000 typical homes.

Currently, ENERGY STAR-qualified televisions use up to 30 percent less energy than standard units. If all televisions sold in the U.S. met ENERGY STAR requirements, consumers across the nation would save an estimated \$1 billion in annual energy costs and would reduce greenhouse gas emissions by the equivalent of taking about one million cars off the road.

Retailers and manufacturers who are interested in learning more about the Business and Consumer Electronics Program may contact Barbara Butterfield, Customer & Community Relations Manager for PG&E, at (530) 757-5210.

# Sacramento Hospitality Classic

## September 21 Golf Tournament

*It's the tournament participants look forward to all year!*

Hospitality industry colleagues, clients, and vendors will gather for another marvelous Sacramento Hospitality Classic golf tournament this year—Monday, September 21, at WildHawk Golf Club. Come out and enjoy a day of tournament golf. Golfers of all skill levels are welcome.

*It's become a tradition...* Check in and start the day with a hot buffet breakfast and practice shots on the driving range. Savor a last cup of coffee while you peruse the raffle prizes you might win (if you've purchased your raffle tickets!).

Then it's onto the course as the carts parade from the clubhouse. Now, the day is yours—hours of friendly tournament play interrupted only by visits with generous event sponsors. Then stake your table on the patio for the awards reception and a savory feast prepared by local hotel chefs. After the fabulous food, it's time to hand out the tournament awards.

### Classic schedule:

#### Monday, September 21

- 8:30 a.m.  
Registration, hot buffet breakfast and driving range
- 10:00 a.m.  
Golf Tournament shotgun—best ball scramble, 18 holes  
Box lunches provided
- Tournament contests and prizes  
Putting contest, longest drive, closest-to-the-pin, hole-in-one
- Raffle prizes
- Reception and award presentations at WildHawk immediately following the tournament featuring festive food stations hosted by local hotels.



Enjoy golf, fun, food, and prizes for \$150 per golfer. Register today at [www.sacramentoassociation.com](http://www.sacramentoassociation.com) – click on Events. Check out the golf course at [www.wildhawkgolf.com](http://www.wildhawkgolf.com).

It's time to assemble your foursomes for this hospitality community event. Enjoy golf, fun, food, and prizes for \$150 per golfer. Register today at [www.sacramentoassociation.com](http://www.sacramentoassociation.com) – click on Events. Check out the golf course at [www.wildhawkgolf.com](http://www.wildhawkgolf.com).

### Sponsorship Opportunities Available

Participation and sponsorship at the Sacramento Hospitality Classic offers you:

- Sponsorship visibility for your company or property;
- An opportunity to build relationships with colleagues, clients, and vendors from the hospitality and conventions industry in a relaxed atmosphere; and
- An effective method of supporting scholarships for local students pursuing hospitality, culinary, tourism, or management careers.

We urge you to sign up now for a sponsorship opportunity. Each sponsoring company will be provided with a sponsor sign and receive recognition at the awards reception after the tournament and in the newsletter recap article—don't be left out!

Register today at [www.sacramentoassociation.com](http://www.sacramentoassociation.com) – click on Events. Sponsorship and raffle prize donation forms are available on the Web site.

# Twitter, Facebook, MySpace...Oh My!!

Online social media is increasingly becoming the "it" way to keep connected. Here's how the lodging industry is capitalizing on the trend.

[Editor's Note: Excerpt from an article by Caryn Eve Murray, Associate Editor, Hotel Interactive, Inc.]

In California, Sacramento's Citizen Hotel has 11,000 square feet of space for conferences and meetings, 198 rooms for guests—and as of early March, more than 350 tweeps.

"Tweeps" are proud, loyal followers—a fan club of sorts—tracking other subscribers to the interactive, microblogging Web site known as Twitter. In mid-February, the downtown luxury boutique property—then, barely open two months—staked out its virtual real estate on the free popular social networking site known as much for its high profile as the succinctness of its messages. Since then the Citizen has posted its comments, all contained in 140 characters or fewer, that include:

"Check out our Napkin Wall of Fame in our bar Scandal! Find signatures from famous Sacramento favorites."

"Rev. Jesse Jackson stayed with us last night and met with Mayor Kevin Johnson and entourage this morning in Grange."

And, on another day, a simple, cheery: "Good morning tweepsles!"

The Citizen Hotel, a Joie de Vivre property, is hoping for a lot more good mornings like that, too, according to Amy Dempster, director of sales and marketing for the hotel. "We just started a blog and Twittering; it is all

brand brand new," she said. "Obviously the hope is that it creates a bit of a following and some interest about what is going on in the hotel and at the restaurant, on a day-to-day basis."

The chatty, personable online environment that has endeared Twitter to teens, working professionals and friends is providing a warm welcome now for an increasing number of inns and hotels. They are using it to link visitors to their Web sites, their blogs and ultimately, their reservations desk for bookings.

At the Citizen, different staff members share responsibility for posting facts about the hotel, events in the city, or fun trivia, and these short bites are fed automatically to anyone who subscribes to, or follows, the hotel's feed.

"We are pretty excited about this," Dempster said. The hotel's feed not only includes direct links to its web site, which has been online since October, but directs followers to the hotel's separate blog, and it even invites visitors to comment or ask questions that receive a personal online reply.

Twittering doesn't just raise eyebrows, it also raises the hotel's profile. "When you are out there in the world, traveling to Sacramento from Chicago, you may not know what the Citizen is," she said. "This lends credibility. It increases our ability to move higher on search engines."

# STR Releases Updated Projections for 2009 and 2010

STR projects a 9.8-percent year-over-year decline in revenue per available room for 2009, and it expects a 1.5-percent increase in 2010, according to the latest data released from the Hendersonville-based company.

A difficult environment resulted in a 17.7-percent RevPAR decline in the first quarter of 2009 and led to the company revising its forecast. STR expects the second quarter to continue to be challenging before the industry's performance slows its slide during the third and fourth quarters.

"With the first quarter of 2009 now behind us, it is clear that declining room rates are taking a harder toll on performance than we were expecting," said Mark Lomanno, president of STR. "It appears that many hoteliers are embracing the very same pricing and room distribution strategies implemented in the 2001/2002 downturn."

The U.S. hotel industry should see some relief toward the end of 2009, according to the projections released by STR. Occupancy at year-end 2009 is projected to be down 6.5 percent to 56.5 percent. At the end of first quarter 2009, the industry occupancy is down 10.9 percent to 51.4 percent. Average daily rate is projected to be down 3.6 percent to US\$102.89. At end of first quarter 2009, ADR was at US\$100.13, down 7.7 percent for the year.

"On a positive note, we believe the first two quarters of 2009 will be the lodging industry's trough in this cycle, and we will see some modest improvement in the third quarter followed by measureable gains in the fourth quarter, especially in occupancy," Lomanno continued.

The U.S. hotel industry projections for occupancy, ADR, and RevPAR are even more optimistic for 2010. Occupancy is projected to end the year flat at 56.5 percent, and ADR is projected to increase 1.5 percent to US\$104.41.

STR will release its forecast outlook each month beginning in June 2009 on hotelnewsnow.com.

*About STR & STR Global: For more than 20 years, Smith Travel Research has been the recognized leader for lodging industry benchmarking and research. Smith Travel Research and STR Global offer monthly, weekly, and daily STAR benchmarking reports to more than 36,000 hotel clients, representing nearly 5 million rooms worldwide. STR is headquartered in Hendersonville, Tennessee, and STR Global is based in London. For more information, visit [www.strglobal.com](http://www.strglobal.com).*

## Events Calendar

- **Friday, June 19, 2009**  
SHA Monthly Luncheon Meeting  
Radisson Hotel Sacramento
- **July and August**  
No SHA Luncheon Meetings
- **Monday, September 21, 2009**  
Sacramento Hospitality Classic  
Golf Tournament  
WildHawk Golf Club  
7713 Vineyard Road, Sacramento
- **Saturday, October 3, 2009**  
SHA "The Hospitality Industry  
Helping in the Community"  
South Natomas Community  
Center, 2921 Truxel Road,  
Sacramento
- **Friday, October 23, 2009 \*new date\***  
SHA Monthly Luncheon Meeting  
Holiday Inn Capitol Plaza
- **Friday, November 20, 2009**  
SHA Monthly Luncheon Meeting  
Hyatt Regency Sacramento
- **Tuesday, December 15, 2009**  
SHA Holiday Reception • Toy  
Collection • Board Election  
Sterling Hotel Sacramento



SACRAMENTO HOTEL ASSOCIATION

# 3rd Annual Community Service Day

*The Hospitality Industry Helping in the Community*

**SATURDAY, OCTOBER 3, 2009**

The Sacramento Hotel Association and the City of Sacramento, along with the South Natomas Community Center, invite you and your colleagues to volunteer for SHA's third annual community service event.

**Revitalization of Community Park and Neighborhood Center**  
Spend the morning giving back to our community...volunteers are needed for a variety of outdoor and indoor tasks for this service project...landscape clean-up, gardening, community center cleaning, painting, sorting and assembling of donated clothes and more.

Rally your hotel or company team together for the October 3 event. Be one of the individuals taking action to tackle critical community needs. After the work, we'll have time to celebrate the support provided to the community—breakfast and lunch provided by sponsoring hotels.

**Volunteers from hotels:**  
Contact your HR department or General Manager for volunteer forms.

**Volunteers from vendor companies:**  
Contact your designated representative to SHA for volunteer forms.

**Questions:** Contact SHA staff at (916) 441-6110 or at info@sacramentohotelassociation.com.

**Location/Assemble Teams**

South Natomas Community Center  
2921 Truxel Road, Sacramento

**Schedule—Saturday, October 3, 2009**

Morning	Carpool to South Natomas Community Center
7:00am – 8:00am	Grab & Go Breakfast/ Registration/T-shirt Pick-up
8:00am – 8:30am	Project Overview/ Team Assembly
8:30am – 12:30pm	Community Service Project Tasks
12:30pm – 1:30pm	Picnic Lunch/ Awards/Thanks

*Other ways to participate in the community service project...*

The Sacramento Hotel Association also invites you to participate as we collect items for donation to families in the South Natomas community.

You are invited to **donate** the following items. Contact your HR Director or Team Leader for collection information at your hotel or company.



- used and new books for children and adults—especially children's books
- gently used clothing for children and adults—from play clothes to business suits

These donations will be sorted and assembled at the South Natomas Community Center by SHA-volunteer teams during the October 3 community service day.

*Sign up today and join your team in participating in SHA's community service project.*

Note: **All volunteers** must be at least 12 years\* of age. All volunteers are required to **sign a release waiver** on October 3 before beginning project tasks. \*Volunteers between the ages of 12 and 17 years of age must have a parent or legal guardian **accompany and participate with the minor** in the volunteer project. Note: Not all tasks are available to volunteers who are 12 to 17 years of age.

Sacramento Hotel Association



Yellow Cab Co.

T-shirts sponsored by Yellow Cab Co. of Sacramento.

# Welcome New Members

## Professional

**Fairfield Inn Sacramento Cal Expo**  
1780 Tribute Road  
Sacramento, CA 95815  
(916) 920-5300  
(916) 920-5377 Fax  
doug.warren2@marriott.com  
www.marriott.com/sacxp  
General Manager ..... Doug Warren  
Number of rooms ..... 76  
Full-time employees ..... 18  
Part-time employees ..... 4

## Associate

**Aqua Systems**  
P.O. Box 2433  
Granite Bay, CA 95746  
(916) 786-5326  
(916) 789-9649 Fax  
tedjones@aquasystemsusa.com  
www.aquasystemsusa.com  
Founder ..... Ted Jones

**Northstar Power**  
P.O. Box 68  
Applegate, CA 95703  
(530) 878-8599  
(530) 878-8297 Fax  
lisaj@northstarpower.net  
www.northstarpower.net  
CEO ..... Rod Brower  
Account Manager ..... Lisa Jonutz

**PG&E**  
5555 Florin-Perkins  
Sacramento, CA 95826  
(916) 396-1249  
(916) 386-5125 Fax  
txw7@pge.com | bjbo@pge.com  
www.pge.com  
Manager, Field  
Services ..... Terrence Williams  
Customer & Community Relations  
Manager ..... Barbara Butterfield

**The Party Concierge**  
602 Dos Rios Street  
Sacramento, CA 95811  
(916) 440-8080  
(916) 440-8086 Fax  
party@partysacramento.com  
www.partysacramento.com  
CEO ..... Lawrence Crane  
CEO ..... Susan Crane

## Hospitality Gala *Continued from page 1*

**Radisson Hotel Sacramento**  
*Susan Edwards, Java Coast  
Attendant*

**Sacramento Marriott Rancho Cordova**  
*A. E. Kim, Guest Room Attendant*

**Sheraton Grand Sacramento**  
*Justin Olds, Bartender*

The Sacramento Hotel Association presented its **2008 Supplier of the Year Award** to long-time vendor member—**SuperShuttle/ExecuCar**. The award was presented to Dave Boldt, Director of Sales and Marketing at SuperShuttle/ExecuCar, and a current member of the SHA Board of Directors. For a majority of local hotels, SuperShuttle is a major component of the hotels' customer-service offerings.

During the Gala, three scholarships were presented to area college and university students pursuing hospitality and/or management careers. See separate article and photos this issue.

Special thanks to our hosts at the Hilton Sacramento Arden West—Howard Harris, General Manager; Melissa Bass, Director of Human Resources; Charlene Davis, Director of Catering; Keelan Glenn, Executive Chef; Doug Remedios, Director of Food and Beverage; and David Salyer, Banquet Manager—for their creativity and coordination of the event.

We also thank the event sponsors for their assistance in presenting the Gala—Herspring-Gibbs for Auguri Oils, Southern Wine and Spirits, Regal Wines, Young's Market, Wine Warehouse, Mimi's and Company, Visual Impact, Party Concierge, Rent Rite, Eye Connoisseur Photography, Metro Media, Music by Comband and Paolo Reyes.

Thanks and congratulations to all!



P.O. Box 276567  
Sacramento, CA 95827-6567  
(916) 441-6110 | (916) 932-2209 Fax  
info@sacramentohotelassociation.com  
www.sacramentohotelassociation.com

## Scholarships *Continued from page 1*

appreciating their work. Yang also assists in coordinating community service events on behalf of the hotel. She says a higher education is a very important element in her life, and her education is not only for herself, but for her parents. Yang is a graduate of CSU, Sacramento.

Congratulations to our scholarship recipients.



SHA President Howard Harris presents a scholarship certificate to recipient Eric Murray from CSU, Chico.



SHA President Howard Harris congratulates scholarship recipient Jordan Santana, who will be studying at CSU, Sacramento.



Choua Yang accepts her scholarship certificate from SHA President Howard Harris; she attends Drexel University/Sacramento Center for Graduate Studies.