

Sacramento Hotel Association



LUNCHEON MEETING

Inspiring Change for a Better, More Livable Future Across California's Capital Region

Aligning diverse interests to achieve greater impact

As CEO of Valley Vision since 2007, Bill Mueller has been at the center of designing, managing and supporting regional impact initiatives that improve the quality of life for California's Capital Region and its 2.4 million residents for more than a decade.

Communities today are increasingly impacted by interconnectivity through the movement of products, technology, people and information. Mueller has built partnerships with hundreds of leaders, organizations and community stakeholders and has worked across numerous sectors—political, geographical and economic—to generate solutions to some of the region's most complex challenges.

Under his leadership, Valley Vision is widely respected as a clearinghouse for unbiased research and analysis and for facilitating tough conversations addressing large-scale change initiatives. Mueller has helped the organization become instrumental in growing the region's local food and ag economy, improving transportation infrastructure and land-use strategies, increasing job growth and wealth creation, improving air quality and environmental sustainability, and making sure that those most in need have access to food, healthcare, education and the Internet.

One recent example of building community partnerships was announced in early November with Visit Sacramento partnering with Valley Vision to enhance the Sacramento region's America's Farm-to-Fork Capital identity. In this partnership, Valley Vision will oversee Visit Sacramento's farm-to-fork committees, expand the network of partners and continue research work around regional food and agriculture.

Mueller possesses 25 years of public policy and strategy experience built on a career that includes: Global Business Manager, Intel Corporation; Vice President of Public Policy, Sacramento Metro Chamber; and field representative and policy advisor in Washington, D.C. and at the California State Capitol.



Bill Mueller



▼	Friday, January 19, 2018
	DoubleTree by Hilton Sacramento
	2001 Point West Way
11:30 a.m.Reception
12:00 noonLuncheon
12:45 p.m.Presentation

SHA LUNCHEON RESERVATION FORM

Friday, January 19, 2018
 DoubleTree by Hilton Sacramento
 2001 Point West Way

_____ @ \$15 SHA members paid in advance
 _____ @ \$25 industry guests & SHA members at the door

Three ways to register—online at www.sacramentohotelassociation.com, mail, or fax. Total amount enclosed \$ _____ (4510)

Reservations canceled fewer than 48 hours before the luncheon are subject to penalty of entire amount.
 Please contact SHA staff at (916) 441-6110 if you require reasonable accommodation to fully participate.

Please print:

Hotel/Company _____

Name _____ Name _____

Name _____ Name _____

Payment Options

Check Payable to SHA/Check # _____ AMEX MasterCard Visa Please invoice (members only).

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State _____ Zip _____

Name on Card _____ Signature _____